

Transforming  
**Human Talent...**



**SamCruz**  
Defining Careers



## About us

SamCruz Associates is a Human Resource Consulting Organization focused on the developmental aspects of Human Capital in the industry. The organization focuses on Training, Learning and Development, and Recruitment as its primary area of specialized services. SamCruz is the vision of a group of enterprising professionals in the field of training and recruitment with a decade of experience catering to the needs of the industry. The organization also promotes the concept of online learning where impartation of knowledge and skills will achieve the maximum level of efficiency in terms of individual growth.

## Vision

To Create and nurture Human talent and build organizations.

## Mission

To assure best services for Institutions of Business and Learning through Human Capital Development and Scaling new heights for the customers through diligent knowledge solutions.

## Training

The employment scenario in India has undergone a dramatic change leading to the focus on skill based work environment. With the advent of globalization, the role of an employee has changed from knowledge-based job to skill-based work execution. Hence, the Job skills have gained importance in the current employment market. With the focus towards imparting these skills to the Indian professional community, we have developed a system of training that is highly successful and efficient. The core



area of training is oriented towards equipping participants with skills that are imbibed as a functional part. This is a proven and reliable method that works beneficially in the long run, since an individual not only has to get a job but also sustain his skills throughout his career.

### The following are some of the skills that we train

#### Communication

- Effective English Communication
- Speaking Skills
- Communicative skills for professionals

#### Employability Skill

- Resume Writing
- Group Discussion
- Interview Skills

#### Management

- Team Management
- Inter personal Behavioral styles
- Human effectiveness
- Decision making skills
- Assertiveness
- Management in life
- Change Management
- Crisis Management

#### Personality

- Leadership
- Positive thinking
- Motivation
- Stress Management
- Time Management

We enable our participants to realize their potential and shape their future. An individual trained by us becomes industry ready and has more chances of acquiring a job in a prestigious company. We help them to sketch their career path.

## Train The Trainer Program

(Faculty Development Program)

We conduct programs for trainers and teachers to enable them to understand the need of the job market and help individuals to achieve their goals. The programs will focus on student counseling, motivational psychology, styles of mentoring and innovative methods of teaching and training.

We also conduct Psychometric assessments that are helpful in understanding the profile of an individual that will increase awareness of the self thereby providing a scientific opportunity for self-development.

## Mode of Delivery

All the training programs are a result of intense research and study on the industry and the related skills. The content and method of delivery have been time-tested to assure effectiveness for the participant. Our programs rely on

- Instructor-led workshops
- Interactive session style
- Scientific study and analysis
- Need based content customization
- Realistic and simulated situations
- Online learning support
- Career based de-briefing

## Online learning

We follow the methodology of Blended learning in training. Our online learning program is a result of a decade of research in learning methodology for skills. Constant exposure to knowledge and skills will help an individual to groom and retain the skills that are acquired through training. Hence, this online learning module, which is beyond the limitations of time and place, enables a learner to learn from any place in the world. The modules have English language skills employability skills and technical skills programs with inbuilt exercises.

We also offer customized learning solution where the needs of the users are taken into consideration, and an individualized program is offered online. The programs are also offered to individuals in online and local user mode.

## Skills Development Products

SamCruz is a pioneer in skills training and to extend its reach to all, has designed a skills learning product. The product has its strength in its content and methodology evolved from a decade of research in learning. Samcruz offers the user the option of choosing the skills to be used, thereby enabling economical solutions to learning in educational institutions. The skills include, English Communication skills, Group Discussion, Interview skills and many more related Employability Skills.

Audio-visual Instructional materials are available for Classroom teaching by teachers for language practice, motivation and other skills development.

## Recruitments

We work with a large number of companies for their recruitment process where trained professionals are preferred. We partner with colleges to train the students and also enable them to get placed in the right industry. Our training has given the much-needed thrust to many

individuals who have been shown the right choice for a promising career. Our experienced recruitment team ensures proper delivery of our services thereby easing the pressure on the candidate.

## Other Services

- Content writing- manuals, Business write-ups and web content
- Learning Management Solutions
- Support Development
- HR services

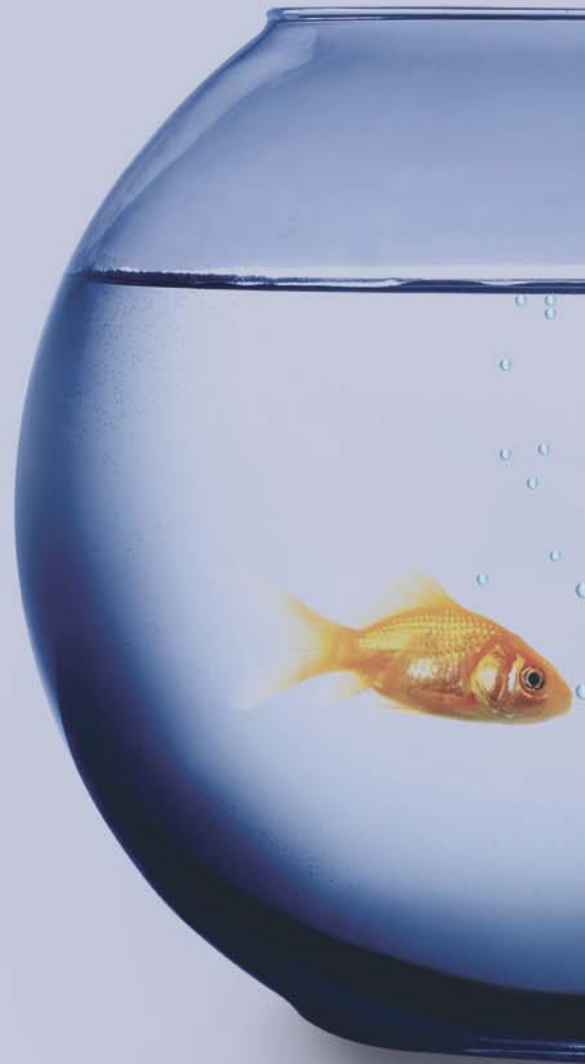


## The Edge

- Experienced Trainers from Industry
- Research and Development team
- Scientific and Time-tested methods
- Transparent Process
- Regular and Precise Reports



Our team comprises of experienced and dedicated service professionals who work with a vision of enabling people to make a difference in their profession and help organizations in nurturing talent.



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